

1. **Purpose** – We are an exclusive leads group committed to promoting our business and the business of others in the group.
2. **Meetings** – Every Tuesday from 7:15 AM to 8:30 AM. The meeting is called to order at 7:30 AM.
3. **Dues** - \$5.00/month and collected the first Tuesday of each month.
4. **Self-Introduction** – 30 seconds (at discretion of leadership) to promote your product or service. Try to tell something new or interesting about your business. A time keeper will be appointed on a weekly basis.
5. **Attendance** – to maintain your exclusive position, you must be in attendance on a consistent basis. If you must miss more than one meeting in a 30 day period, you are required to contact the membership chairman or a member of the board with your request to stay in the group. They can accept or reject your request based on past history.
6. **Tardiness:** Introductions will be first after flag salute and moment of silence, then the speaker. Failure to be on time for self-introductions forfeits your opportunity to introduce your business.
7. **Opportunity** – for presenting is offered to members in good standing for at least one month with the group and scheduled through the speaker chairperson.
8. **Presentations** – should be 10-15 minutes in length, interesting and informative. If you are just doing a commercial you may lose your audience. Color cards will help you stay within the time allotted. Green, Yellow & red
9. **Web Site** – offers the opportunity to have your business featured with other members of the group. After 60 days as a member in good standing, your name will appear on the member page. (contact the webmaster for costs for anything special). Fees are payable to the webmaster.
10. **Web Site Address** – <http://www.thebusinessconnectionbrea.com>
11. **Officers** – include President, Vice President and Treasurer and are elected for 6 months. Elections take place in May and December of each year. Board appoints secretary, membership, lead, speaker, & chamber chairpersons. Current officers may be re-elected. Effective 1/1/2011.
12. **Leads/Referrals** are the core of our existence. It is expected that each member actively provide leads/referrals to the group on a regular basis. Complete a leads form and give one copy to the Leads chairperson. A quarter is required if you do not have a lead.
13. **Guests** and new members are the responsibility of all members. The larger the group, the more opportunity for leads. Be clear on the business category they will represent, as there is no allowance for duplications in the group. Guests will state their name and business in the promotions. They may pass out business cards **after** the meeting.
14. **Cell Phones** – please keep cell phones on mute or off. Return calls after the meeting.
15. **Sponsoring new members** – growth of our group is the responsibility of ALL members.

